

Federal Trade Commission, Office of the Secretary
Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580



July 7, 2006

To Whom It May Concern,

I am writing to give my opinion regarding the Business Opportunity Rule, R511993.

I am a network marketer and am fairly new in the profession. I am a 52 year old single, disabled woman and I joined the network marketing company of Young Living Essential Oils. I became involved because I believed so strongly in the products and because I have very little money in savings and am very afraid of being destitute in my older age.

I have read much of the Business Opportunity Rule as set forth by the FTC. I find that this rule, if it should be enacted, would unnecessarily complicate the businesses of all network marketers, probably to the point of ending this type of business. It would cause intrusive disclosure of the proprietary information and trade secrets which network markets hold dear. It would not be financially feasible for a large corporation to comply with, let alone a person who is hoping to supplement their income. The rule is too broad and is too vague and widespread to be easily enforceable or easily understood.

The FTC claims to have unsubstantiated complaints against the network marketing industry. Is it not the duty of the FTC to prove deception on the part of any one person or entity? It seems to me that this rule in its entirety casts dispersions on all network marketers and on an entire industry. This is an unsavory and unconscionable use of governmental influence.

If this rule is put into play against the network marketing industry, I would no longer be able to grow my business. This would, for all practical purposes,

put me at risk of living on the street corner not so many years in the future. Because of my disability I am not sure how much longer I'll be able to work. I need to do whatever I can to increase my income and my savings. This ruling would destroy my chances of ever being comfortable in my old age. I have one grown child and am otherwise alone in the world. I have no savings and no inheritance coming to me. I do have a chance to have a decent life with network marketing. I implore you not to remove this opportunity from me and from millions of other small business people.

Thank you for your time and attention.

Sincerely,

[REDACTED]

Judith A. Ker

[REDACTED]
[REDACTED]
[REDACTED]